

Fluorotechnics' new key Adelaide customer

Adelaide Proteomics Centre to buy Fluorotechnics' gels and dyes

21 January 2008 – Sydney, Australia: The Adelaide Proteomics Centre is the largest and most important proteomics service provider in South Australia and has decided to convert to Fluorotechnics Limited (ASX:FLS) gels and dyes.

The Adelaide Proteomics Centre has adopted Fluorotechnics' products after testing and comparing other product offerings. It tested Fluorotechnics' vertical 2D gels and will use the gels for future service work as well as the centre's own research projects.

Dr Megan Penno is in charge of the 2D Electrophoresis business at the Adelaide Proteomics Centre and said, "I was astounded by the ease and convenience of these new products."

"The Fluorotechnics 2D gels are easy to use and save enormous time so we can focus on real science. It relieves the burden of gel casting and I will never run home made gels again."

The Adelaide Proteomics Centre has agreed to become Fluorotechnics' Australian reference customer and promote the company's gels in Australia and at international conferences and meetings. Dr. Peter Hoffmann, the head of the Adelaide Proteomics Centre, will organise a lecture tour in Australia about proteomics using Fluorotechnics' gels and dyes. Fluorotechnics' scientific marketing director Dr. Reiner Westermeier will deliver lectures on this tour.

This new Fluorotechnics' 2D gels offer higher resolution and due to the technical advantages of the gels and their electrophoretical characteristics, they offer much higher protein detection sensitivity. Further the gels are plastic backed making them much more convenient to use than the cumbersome plate glass alternative (one use per plate of glass).

The Adelaide Proteomics Centre is a joint venture of the University of Adelaide and Hanson Institute, established with support from the Australian Cancer Research Foundation. It offers researchers a state-of-the-art proteomics facility and services. The centre has the latest mass spectrometry technology to identify and characterise proteins and changes in protein expression using techniques such as 2-D Fluorescence Difference Gel Electrophoresis.

Adelaide Proteomic Centre is another example of a high profile customer converting to Fluorotechnics products. This customer has already been taken into consideration in determining our expected sales in the 2009 financial year and hence those expectations are unchanged.

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About Fluorotechnics Limited

Fluorotechnics develops and sells innovative consumables and small equipment that enable scientists to better measure biological processes using fluorescence. The company has established itself as an emerging leader in the supply of products which are environmentally friendly, safe to use and offer a unique solution and superior performance compared to existing products. These products are used globally by our customers in research, quality control and diagnostics.

Fluorotechnics is Sydney-based with two subsidiaries. German-based ETC Elektrophorese-Technik develops and manufactures high-end electrophoresis consumables including specialised high value gels and instrumentation for DNA and protein electrophoresis. US-based The Gel Company provides over 250 products for applications such as proteomics, cell culture, DNA sequencing, liquid handling, microarray and PCR.