



Media Release

Gelcompany appoints TEC Import as Sales and Marketing partner for Brazil

20 April 2010 – San Francisco, CA: Gelcompany is pleased to announce the appointment of TEC Imports as our exclusive sales, marketing and distribution partner for the Brazilian market.

Gelcompany, the wholly owned subsidiary of Fluorotechnics (ASX: FLS) has agreed that TEC Imports will promote and distribute our High Performance Electrophoresis (HPE) systems including horizontal electrophoresis towers and pre-cast gels, fluorescence-based consumables and other electrophoresis products.

Gelcompany's American President, Greg Richardson said "TEC Imports has established itself as a leading distributor of new research tools that address the critical needs of researchers for better and more reproducible protein data. We believe our products are synergistic with their existing portfolio and are delighted to be working with them. As TEC Imports has an established sales team across Brazil we are confident that our products will capture a significant share of this market."

"We are delighted to be collaborating with Gelcompany. The addition of these products gives TEC Imports a full line of superior gel-based protein separation products", added Celso Medeiros from TEC Imports. Acting as a representative and distributor of products and instruments for laboratories for over 20 years we will invest all our knowledge for the introduction of the Gelcompany products in the university centers, Institutes of research, laboratories of Analyses and Clinical Chemistries with trust in the quality of its products.

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About Fluorotechnics (ASX:FLS): Fluorotechnics under the trade brand of Gelcompany is a global company that develops, manufactures and supplies products that enable Life Scientists to better measure biological processes. Our products have applications in proteomics, genomics and cell biology and are routinely used in research, development, quality control and diagnostics.

We focus on the development of innovative products, integrated into novel solutions that provide enhanced performance. Our core skills and technology advantage are in electrophoresis, where we have championed the introduction of High Performance Electrophoresis (HPE), a novel electrophoresis workflow solution.

We are dedicated to providing quality products, support and service and to improve scientific methodologies through the development of technically superior products that are also environmentally friendly, safe and easy to use.

For more information about our business and products please visit Gelcompany's website, www.gelcompany.com, and for corporate and investor information please visit www.fluorotechnics.com .

About TEC Import: TEC Imports markets life science products and instruments to the university centers, Institutes of researches, laboratories of Analyses and Clinical Chemistries with the trust in the quality of its products in Brazil.