



PRESS RELEASE

Gel Company eyes further expansion in Europe and the Middle East

Gel Company was founded in 1995 in San Francisco, California and since then has developed into one of the premier manufacturers and suppliers of low cost products to the life science research community. The company has maintained its goal to provide innovative, high quality products and efficient, friendly service – all at a competitive price.

Gel Company develops, manufactures and supplies innovative tools for Proteomics, Genomics, Cell Biology, Liquid Handling and Microarray to scientists around the world. It provides products with superior performance that are simple, safe to use and are environmentally friendly. The current product range brings together over 800 products to create better workflow solutions for those working in life science. The company has a team of experienced scientists dedicated to developing new technologies and products as well as providing the highest level of customer support.

Gel Company has built an extensive distribution channel around the world where customers can purchase any product at competitive prices. Recently the company has set about strengthening its presence in Europe and the Middle East so that it can bring its philosophy of quality products at competitive prices to a wider audience. The opening of a Cambridge based centre further reinforces the commitment to the region.

This year has been very exciting for Gel Company is that it acquired the Aplegen gel documentation range and is now extending its sales channels across Europe, the Middle East and Asia. Aplegen gel documentation systems are renowned for their compact design, high specification and very attractive pricing. The Omega Lum W which was only launched in the spring of 2015 has already been acclaimed as the new standard in multiplex and western blot imaging.

Says Gel Company “we are experiencing considerable growth in a number of markets at this time and look forward to bringing our products to a wider market in the coming months particularly in Europe and the Middle East”.

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